



MobileCaddy Success Platform

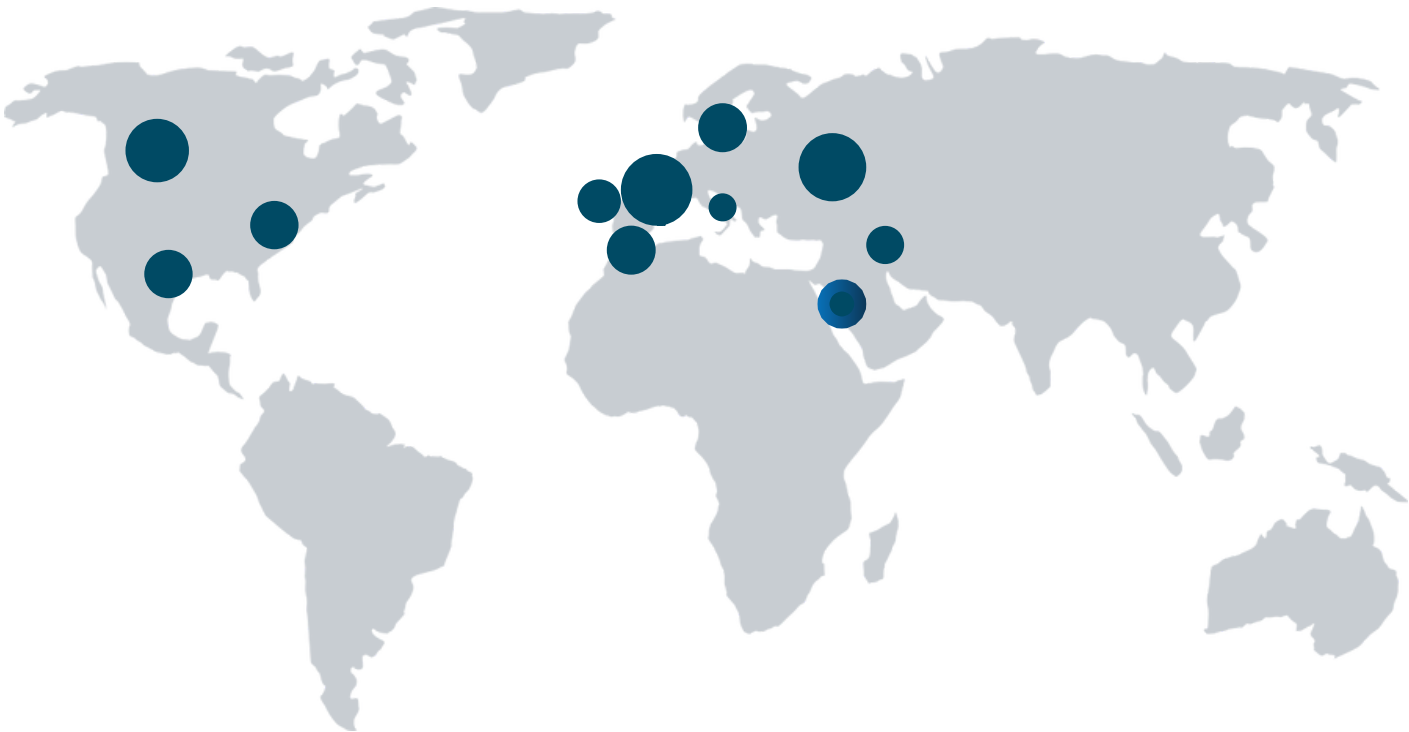
MobileCaddy Pricing Guide

v1.8 (USD) Effective from: June 1, 2024

Why choose a Mobile Success Platform?

The MobileCaddy Success Platform:

- Network Resilience
- Fully Customised
- Sophisticated Logic
- Rapid Build
- Lower TCO
- Agility
- Operational Performance
- De-Risking
- Protect your investment



MOBILE USERS OPERATING ACROSS THE GLOBE

USA	FRANCE	BELGIUM	CROATIA	LITHUANIA
CANADA	ITALY	NETHERLANDS	RUSSIA	LATVIA
UK	GREECE	HUNGARY	DENMARK	ESTONIA
IRELAND	AUSTRIA	ROMANIA	NORWAY	BUGLARIA
SPAIN	GERMANY	CZECH REPUBLIC	SWEDEN	PAKISTAN
PORTUGAL	SWITZERLAND	SLOVENIA	FINLAND	

34,500 +
Licensed users

40 +
Active countries

7.5 million
Monitored Transactions

Contents

How Pricing Works 4

Compare Editions 5

Detailed Feature Comparison 8

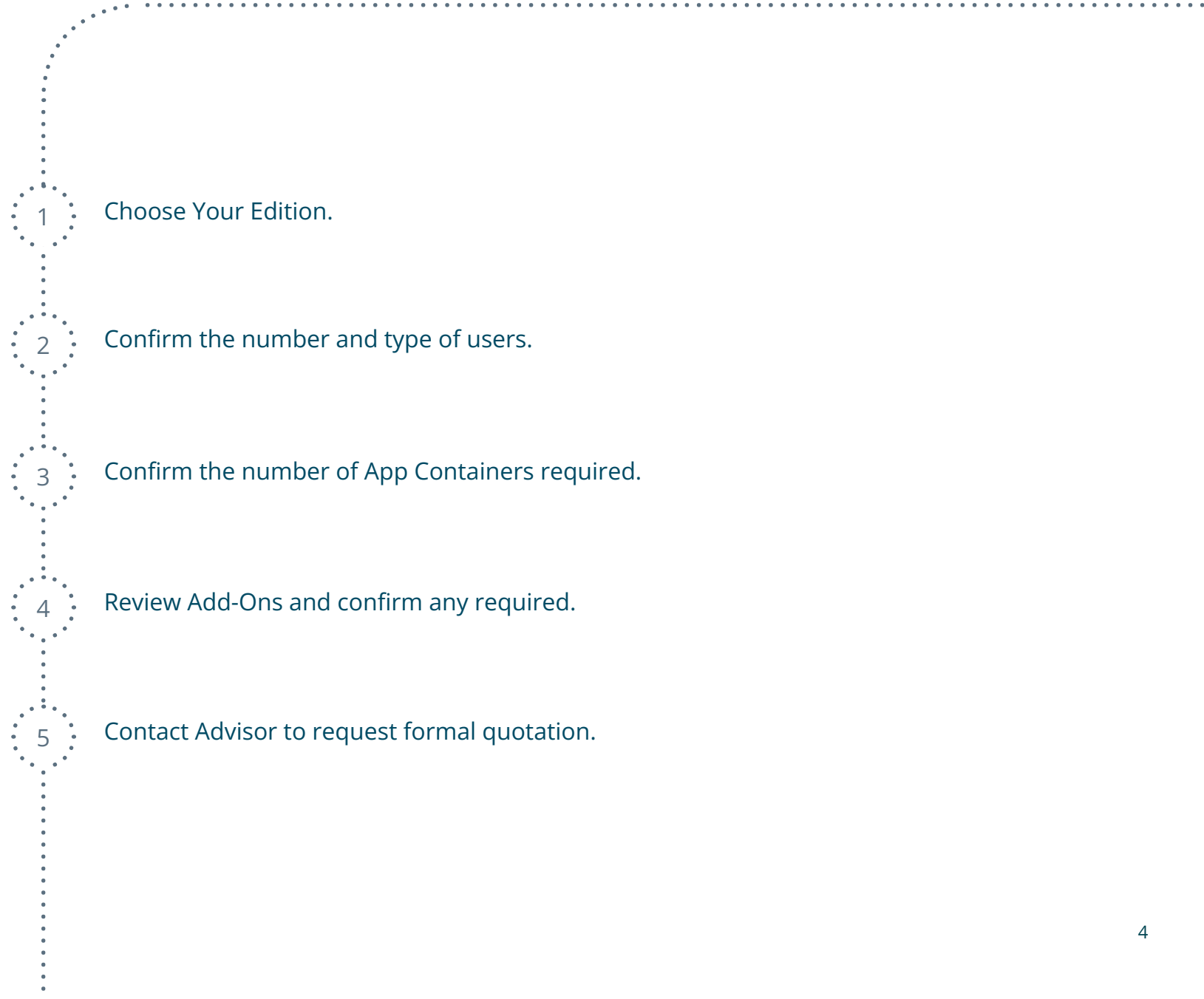
Edition Add-Ons 14

FAQs 16

Contact an Advisor 18

To place an order for cover, please contact your MobileCaddy Account Executive. If you are unsure who this is, please contact us via any of the methods provided at the end of this document.

How Pricing Works

- 
- 1 Choose Your Edition.
 - 2 Confirm the number and type of users.
 - 3 Confirm the number of App Containers required.
 - 4 Review Add-Ons and confirm any required.
 - 5 Contact Advisor to request formal quotation.

Pricing Guide

Compare the editions

Compare Editions

Start using MobileCaddy for free and upgrade as you go with fully featured editions that fit your business and scalable pricing options.

All Pricing is subject to change prior to any contracts being signed.
All contracts will be subject to terms as per the [MobileCaddy Master Subscription Agreement](#).
All prices shown do not include any taxes that may apply.

DEVELOPER

For developers wanting to rapidly deliver a single critical mobile application with a stable feature set.

Always

Free

Unlimited Mobile Applications

20 Mobile Users Minimum

iOS, Android, Windows 10

Advanced User/Device Management

Advanced Release Management

Developer Org

[Help Centre](#)

Slack Channel

ENTERPRISE

For enterprises looking to build a strategic advantage through transformational mobile apps.

Contact Us

Unlimited Mobile Applications

Unlimited Mobile Users

iOS, Android, Windows 10

Advanced User/Device Management

Advanced Release Management

Unlimited Sandboxes

Enterprise Support Plan required*

* Please see 'Enterprise Support Plan Overview' or request from your MobileCaddy Sales Advisor

Application, User and Container App Pricing

ADDITIONAL MOBILE APPLICATIONS

For each additional mobile application not included in your plan.

£POA
per app / per month

MOBILE USERS

STANDARD & PARTNER
COMMUNITY USERS

£POA
per user / per month

COMMUNITY &
COMMUNITY PLUS USERS

Priced in batches per 1,000 users with scaling pricing.

Please contact MobileCaddy with your current and proposed user counts.

APP CONTAINERS

An App Container is required for each of your mobile applications and for each Operating System you wish to run on:



Android



iOS



Windows 10

£POA
per app / per operating system /
per month

APP CONTAINERS INITIAL BUILD & SUBSEQUENT UPDATES

Each App Container will require a one-off build cost of

£POA

Any changes to the App Containers requested after sign off of initial build will require a new build, QA and packaging at

£POA
per request

Pricing Guide

Detailed Feature Comparison

Detailed Feature Comparison

	DEVELOPER	ENTERPRISE
Salesforce License Support		
Standard User (Platform, Sales, Service)	✓	✓
Community (Login and/or Usage)	✓	✓
Community Plus (Login and/or Usage)	✓	✓
Partner (Login and/or Usage)	✓	✓
Data Mobilisation		
Mobile Tables	Unlimited	Unlimited
Mobile Fields	500 per table	500 per table
Standard Salesforce Objects	✓	✓
Custom Salesforce Objects	✓	✓
Record Type Support	✓	✓
Synchronisation Engine		
Platform & Network Resilience - Retain/Retry	✓	✓
Logic Based Conflict Resolution	✓	✓
Paging Refresh (for large data volumes)	✓	✓
Platform Performance Monitoring	✓	✓
Point & Click Data Restriction	✓	✓
Extensible Advanced Data Restriction	✓	✓

Development

Starter Apps & Pre-Built Extensions



Browser Emulator & Console



Single Click Bundle Creation / Code Deployment



Ionic 1 & Ionic 3 Support



Development CLI



Development Monitoring & Inspection Panel

**QA & UAT**

Platform Emulator



Platform Emulator Debug Console

**App Deployment**

Point & Click Export (App & Version)



Point & Click Import (App & Version)



Import Environment Protection



Deployment Dependency Checker

**Authentication Support**

Salesforce Credentials (Pre-Built)



SSO Supported (Configured)



Custom Login Page Support



Self-Registration Flow (Configured)

**Mobile User Management**

Automatic User Provisioning

Admin / Profile
Controlled

Mobile User Deactivation



Mobile User Barring



Mobile Device Management

Automatic User Provisioning

✓

✓

Device Barring

✓

✓

Release Management

Sandbox Development Versions

Multiple

Multiple

Production Pilot Releases

Single

Multiple

Pilot Release User Targeting

✓

✓

Production GA Releases

Single

Multiple

GA Release User Targeting

✓

✓

GA Release OS Targeting

✗

✓

Application Provisioning

Automatic GA Release Provisioning

✓

✓

Individual User/Device Assignment

✓

✓

Mass User Version Assignment

✓

✓

Automatic Version Override

✓

✓

Administrator Controlled Provisioning

✗

✓

Application Upgrades

Over-the-Air Upgrades

✓

✓

Container App Upgrades

Managed

Managed (\$/£)

Alerting & Monitoring

New Installs

✓

✓

Version Upgrades

✓

✓

Platform Limit Overage

✓

✓

Conflict Resolution

✓

✓

DEVELOPER

ENTERPRISE

Environment Monitoring & Testing

Run Time Operating System - Version Monitoring

Advanced

Advanced

Run Time Operating System - Pre-Release Testing

Advanced

Advanced

Salesforce Platform - Version Monitoring

Advanced

Advanced

Salesforce Platform - Pre-Release Testing

Advanced

Advanced

Performance Monitoring Service

Continuous Performance Monitoring

8 x 5

8 x 5

Platform Limitation Monitoring

8 x 5

8 x 5

Support & Diagnostics

User/Transaction Recording

✓

✓

Platform Error Trapping & Reporting

✓

✓

Issue/Error Alerting

✓

✓

Recovery SystemsIn-App Recovery
(Platform Authentication)

✓

✓
+ Platform Access Control
& AuditContainer Remote Recovery
(Platform Authentication)

✓

✓
+ Platform Access Control
& AuditContainer Local Recovery
(Platform Authentication)

✓

✓
+ Platform Access Control
& Audit**In-App Logging**

In App Logging - Platform Monitoring

✓

✓

Multiple Logging Levels

✓

✓

Platform Controlled Device Logging Levels

✗

✓

In-App Feedback

Pre-built In-App Feedback (packaged object)

✓

✓

	DEVELOPER	ENTERPRISE
Application Security		
Encrypted Local Storage	✓	✓
Encrypted Transmissions	✓	✓
Platform CRUD/FLS	✓	✓
Sharing/Role Record Visibility	✓	✓
App Specific CRUD & FLS Tightning	✓	✓
App Specific Record Visibility Control	✓	✓
Adminstration & Control Policies		
Development Deployment Access Control	✗	✓
App Deployment Access Control	✗	✓
App Version Status Access Control	✗	✓
Reports & Auditing		
Real-time data on device auditing	✓	✓
Connection & Version Traceability	✓	✓
Data (object/field) transaction auditing	✓	✓
User/Device/Transaction Reporting	✓	✓
Dashboard Support	✓	✓
Enterprise Only Features		
Custom Billing and Invoicing	✗	✓
Multi-Org Deployment	✗	✓

Pricing Guide

Edition Add-Ons

Supercharge your Suite with MobileCaddy Add-Ons

MOBILE ANALYTICS

Go beyond transaction monitoring and record and analyse any user interactions within your applications. Confirm user behaviour, enhance user experience and focus feature releases.

ENTERPRISE

Included

PLATFORM CONFIGURATION MONITORING

 PILOT

Take performance monitoring and resilience to the next level by continually checking current platform meta-data and configuration to mobilised meta-data and configuration.

ENTERPRISE

Included

PUSH NOTIFICATIONS

 PILOT

For iOS and Android send push notifications to all or targeted users. Further extend this functionality via Apex code to drive messages from your own objects and trigger points.

ENTERPRISE

+ Available

APP CONFIGURATION BACK-UP

Automatically back up app configurations to the MobileCaddy secure servers to mitigate sandbox refresh overwrite. No Customer Data is stored or required for back-up or restore functionality.

ENTERPRISE

Included

ADVANCED DEVICE PIN LOCK

Take app security to the next level with challenge/response failure unlock via a secondary device challenge / platform response.

ENTERPRISE

+ Available

FILES AND DOCUMENTS

 PILOT

Go beyond data synchronisation and fully automate the retrieval and offline creation of Images, PDFs and more utilising Salesforce Files and Documents.

ENTERPRISE

+ Available

Pricing Guide

FAQs

FAQs

How do we place an order?

To place an order please contact your MobileCaddy Account Executive. If you are unsure who this is, please use the contact details on the last page of this document.

Can we try before we buy?

We offer a 30-day sandbox trial for Enterprise Editions. We also offer a lifetime free Developer Edition that can be installed in standard and partner developer Salesforce instances. Please contact your Account Executive to arrange activation.

How we will be billed?

All editions are billed annually by invoice (please see full terms and conditions in our Master Subscription Agreement and/or request a sample order).

Where can we find your full terms and conditions and Master Subscription Agreement?

Your MobileCaddy Account Executive can provide these or please see MobileCaddy End User Services Agreement

Where do we learn more about product security?

Full security details can be found at MobileCaddy Security Overview as well as more information on System Status, Known Issues etc at our Trust Site at MobileCaddy Trust

Where can we learn more about MobileCaddy?

To learn more about our company, mission and history please see MobileCaddy Company Information

Can we speak to reference customers before I purchase?

We welcome the chance to arrange for you to speak to reference customers and partners. Please contact your Account Executive to put you in touch.

Can we change Edition levels once we have purchased?

It is possible to change editions after your initial contract at the end of your current contract term. This will be dependent on if your mobile application(s) utilise any of the edition features if you are downgrading. Please speak to MobileCaddy to understand how this may affect you.

Can we add more users?

Yes. Please contact your Account Executive to provide a quotation.

Can we add more App Containers?

Yes. Please contact your Account Executive to provide a quotation.

Can we add more Mobile Apps?

Yes. Please contact your Account Executive to provide a quotation.

Do you support multi-org deployments?

As an optional extra our Enterprise plans support the ability to run and install the same or similar application codes bases across multiple Salesforce production orgs. Please contact your Account Executive for full details.

What currencies can we be billed in?

USD and GBP currencies are available. Please request the relevant pricing information for your preferred currency.

Contact an Advisor

✉ info@mobilecaddy.net

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